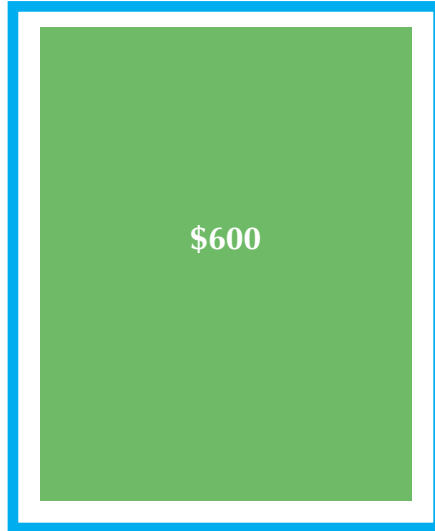
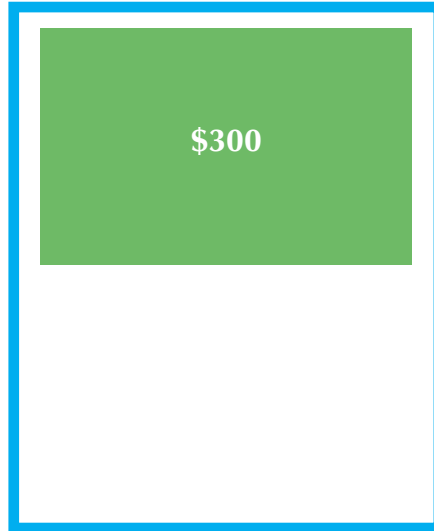


# CVA Program Guide Rates & Specifications

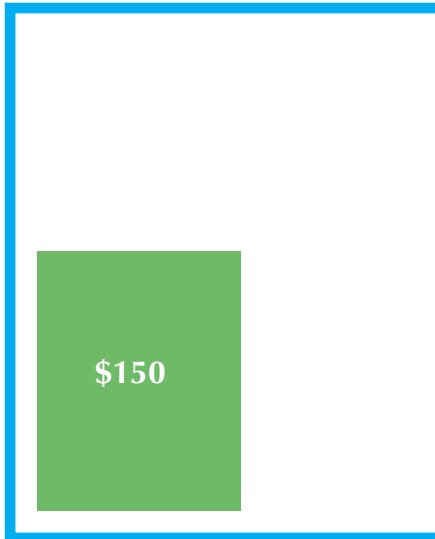
**Full Page**  
8.5" x 11"



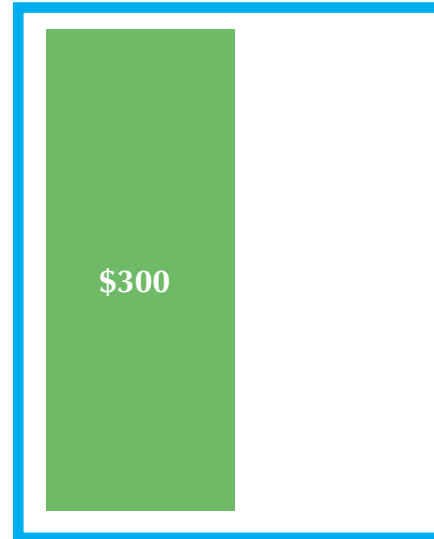
**Half Page Horizontal**  
8.5" x 5.25"



**Quarter Page**  
4" x 5.25"



**Half Page Vertical**  
4" x 11"



**\* Color: Add \$100 to any size.**

## PRODUCTION REQUIREMENTS

Art must be scan ready. Digital files may be created initially on either Mac or Windows platforms with standard desktop publishing software. Final digital files must be saved in the following format specs: Preferred file is .pdf or .jpg (grayscale/300 pixels-per-inch minimum/high-quality compression/true size). If you have any questions, please call (206) 972-5125 or email [lexi@iexaminer.org](mailto:lexi@iexaminer.org).