

International Examiner

2018 CLASSIFIED ADVERTISING RATES

Print Classifieds

- Classified listings are charged per line in our column inch (2.375")
 - Approximately 24 characters per line
- Employment listings are \$6.00 per line
- All other ads and announcements are \$5.00 per line
- Lines with bolded lettering are \$10.50 per line
- Logos or illustrations are \$12.00 to insert
- Discounts are available for frequently-placed classifieds

Online Classified Package

- \$95.00 provides you with:
 - A one-month classified listing on our website at www.iexaminer.org/classifieds
 - Your online classified appearing permanently as an individual web post in the Community section of www.iexaminer.org
 - The link to your online classified web post will also appear on the *International Examiner's* social media feeds (Facebook, Twitter)
- Discounts are available for multi-month listings

Print/Online Package Combo

- Purchase of a Print Classified valued at \$40.00 or more entitles you to an Online Classified Package for only \$57.00 – a 40% savings

Submission Deadlines

- For Print Classifieds:
 - All text and images must be submitted no later than the Thursday before issue publication
 - Changes to classified text or images may be submitted at no additional cost before Monday of the week of issue publication
 - A \$25 fee will be charged for changes made to classified ads 48 hours or less before issue publication
 - Changes to classified text or images cannot be made 24 hours or less before publication
- For Online Classifieds:
 - Submission can be coordinated with the Community Relations Manager
 - Classified listings will run for at least 30 days

Payment

- The *International Examiner* will provide free price quotes for classified ad text and logos
- Payment is due within 30 days of issue publication or classified posting on www.iexaminer.org/classifieds. Checks can be made out to “International Examiner”